



# HIGHER EDUCATION SUSTAINABILITY CONFERENCE

March 4-6, 2024

Presenting Host Sponsor



# CAMPUS & COMMUNITY PARTNER OVERVIEW

# ABOUT US

## **WASHINGTON OREGON CASCADIA HIGHER EDUCATION SUSTAINABILITY CONFERENCE**

The Washington Oregon Cascadia Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration to drive action on sustainability and social justice within our regional higher education institutions. Sessions, workshops, and networking empower participants to advance environmental and social justice performance. Solutions shared at the conference are tailored for implementation in our unique political, social, economic and environmental climate.

### **WHO PARTICIPATES AS CAMPUS AND COMMUNITY PARTNERS?**

Campus and community partners are college/university organizations, programs and nonprofits who work to promote sustainability and social justice in higher education on campus and in their community through newsletters, websites, social media and local events.

### **WHAT DOES IT MEAN TO BE A PARTNER?**

Partners help spread the word about WOHESC through an in-kind, cross promotional agreement. These partnerships support the shared goal of advancing sustainability at regional Cascadia institutions of higher education.

# PARTNERSHIP DETAILS

## Partner Benefits:

- 1 complimentary ticket to attend WOHESC  
***\*Dedicated email must be sent to receive ticket***
- Your logo (linked) and displayed in our Campus/Community Partner section on the WOHESC website and in Conference app
- Social media posts/re-shares about your relevant initiatives from @WOHESC (provided by you)
- Custom promotional code to share with your network and on your social media platforms with 30% off registration rate
- **For every 10 tickets sold using your custom promotional code, receive (1) additional complimentary WOHESC registration**

## Partner Commitment:

- Send a minimum of (1) dedicated email leading up to event inviting your network to join you in attending WOHESC, which includes your custom discount code. Custom email and/or graphic available upon request)
- Include WOHESC in a minimum of (3) email newsletters to your email list
- Post on social media about WOHESC a minimum of three (3) times before the event.

# CONFIRM



## CONTACT

**Email** [noel@socialenterprises.net](mailto:noel@socialenterprises.net)  
**Website** [wohesc.org](http://wohesc.org)

## EVENT DETAILS

**Date** March 4-6, 2024  
**Place** Western Washington University

## CONNECT WITH US



#WOHESC  
@WOHESC